

## PROGRAMME

- 9:00-9:30** Welcome Session  
Rogério Gaspar, Vice-Rector of ULisboa  
João Ribeiro Lima, Executive Board Member of INIAV (Representing the Minister of the Agriculture and Sea)  
Domingos Almeida, co-chair AGRO Network  
Cristina Máguas, co-chair AGRO Network
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- 9:30-10:30** Chair: José Veríssimo  
Keynote speaker: *Innovation management in organizations*, Vítor Corado Simões (ISEG)
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- 10:30-11:00** Coffee-break
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- 11:00-13:00** SESSION I  
Agrifood Value Chains
- Chair: Domingos Almeida (ISA) and Carlos Fontes (FMV)
- *Case study of the Rocha pear from Oeste* (DOP), Torres Paulo (National Association of Rocha Pear Producers)
  - *Challenges in the grape and wine value chain*, Jorge Monteiro (Viniportugal)
  - *A research, development, and innovation (RDI) program for Portuguese horticulture, spreading from the Oeste region*, Ricardo Vicente (Interprofessional Association of Horticulture from Oeste)
  - *Vertical integration in poultry*, Rui Fortunato (Rações Zêzere)
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- 13:00-14:30** Free Lunch
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- 14:30-16:00** SESSION 2  
Forest-Based Value Chains
- Chairs: Helena Pereira (ISA) and Cristina Máguas (FC)
- *Services of forest ecosystems and value creation*, José Lima Santos (ISA)
  - *Needs for research, development and innovation in the cork value chains*, António Ferreira (Centro de Competência do Sobreiro e da Cortiça)
  - *Innovation opportunities in the cellulose value chain*, Miguel Silveira (ALTRI)
  - *Structural projects for the forest-based industries*, João Ferreira do Amaral (AIFF)
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- 16:00-16:30** Coffee-break
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- 16:30-17:30** Chair: Mónica Truninger (ICS)  
Key-note speaker: *What do we mean by Sustainable Intensification?*, Charles Godfray (Oxford University)
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- 17:30-17:45** Closing Session  
Rogério Gaspar, Vice-Rector of ULisboa  
Miguel Barbosa, Administrator Agência Nacional de Inovação (Representing the Secretary of State of Inovation, Investment and Competitiveness)
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