LISBON LIVING+

1ST ANNUAL CONFERENCE

February 20th, (2017) | Universidade de Lisboa - Reitoria (Salão Nobre)

PROGRAMMI	E	
9:00-9:30	Opening ceremony	
	António Cruz Serra (Rector, University of Lisbon) Fernando Medina (Mayor, Lisbon) Sylvie Bove (CEO, EIT Health) Carlos Moedas (European Commissioner for Research, Science and Innovation)	
9:30-10:00	Europe: an ageing continent towards a knowledge-based economy	
	Keynote speaker 1: Carlos Moedas (European Commission)	
10:00-10:30	Digital Europe: a reality in Health Care towards a citizen-centric system	
	Keynote speaker 2: Hans Hofstraat (VP Phillips/EIT Health)	
10:30-11:00	Networking Coffee Break	
11:00-12:30	Parallel Sessions	
	Big data and ICTs in Health Care	Society and public health
	Moderator: Arlindo Oliveira (INESC-ID&IST/ULISBOA)	Moderator: Francisco George (DGS)
12h30-14h00	Lunch	
14:00-15:30	Parallel Sessions	
	Personalised Medicine	Knowledge transfer and business creation in Europe
	Moderator: Cristina Campos (NOVARTIS)	Moderator: Eng. João Cravinho
15:30-16:00	Networking Coffee Break	
16:00-16:30	Innovation in Health: increased costs and increased impact	
	Keynote speaker 3: Pedro Pita Barros (Chair EXPH/NOVA SBE)	
16:30-17:00	Frontiers in clinical research: Europe answering a global call	
	Keynote speaker 4: Bert Leufkens (University of Utrecht)	
17:00-17:30	Closing ceremony	
	António Cruz Serra (Rector, University of Lisbon) Adalberto Campos Fernandes (Minister of Health, Portugal) Manuel Heitor (Minister of Science and Higher Education, Portugal)*	

