LISBON LIVING+

1ST ANNUAL CONFERENCE

February 20th, (2017) | Universidade de Lisboa - Reitoria (Salão Nobre)

| PROGRAMMI | E | |
|-------------|---|--|
| 9:00-9:30 | Opening ceremony | |
| | António Cruz Serra (Rector, University of Lisbon) Fernando Medina (Mayor, Lisbon) Sylvie Bove (CEO, EIT Health) Carlos Moedas (European Commissioner for Research, Science and Innovation) | |
| 9:30-10:00 | Europe: an ageing continent towards a knowledge-based economy | |
| | Keynote speaker 1: Carlos Moedas (European Commission) | |
| 10:00-10:30 | Digital Europe: a reality in Health Care towards a citizen-centric system | |
| | Keynote speaker 2: Hans Hofstraat (VP Phillips/EIT Health) | |
| 10:30-11:00 | Networking Coffee Break | |
| 11:00-12:30 | Parallel Sessions | |
| | Big data and ICTs in Health Care | Society and public health |
| | Moderator: Arlindo Oliveira (INESC-ID&IST/ULISBOA) | Moderator: Francisco George (DGS) |
| 12h30-14h00 | Lunch | |
| 14:00-15:30 | Parallel Sessions | |
| | Personalised Medicine | Knowledge transfer and business creation in Europe |
| | Moderator: Cristina Campos (NOVARTIS) | Moderator: Eng. João Cravinho |
| 15:30-16:00 | Networking Coffee Break | |
| 16:00-16:30 | Innovation in Health: increased costs and increased impact | |
| | Keynote speaker 3: Pedro Pita Barros (Chair EXPH/NOVA SBE) | |
| 16:30-17:00 | Frontiers in clinical research: Europe answering a global call | |
| | Keynote speaker 4: Bert Leufkens (University of Utrecht) | |
| 17:00-17:30 | Closing ceremony | |
| | António Cruz Serra (Rector, University of Lisbon) Adalberto Campos Fernandes (Minister of Health, Portugal) Manuel Heitor (Minister of Science and Higher Education, Portugal)* | |

